

THE ORIGINAL DIET PATCH

PRIVATE LABEL OFFERING

Private & Confidential

SCI Inc., Kingwood, TX

DIET-PATCH.COM

ABOUT SCI Inc.

Trading since 1995, SCI Inc., Kingwood, Texas, USA is the Original Diet-Patch manufacturer. The Diet-Patch is manufactured in the USA.

The CEO – Joanna Burke

From top runway modeling to busy mother of 3 active boys, she's been in the Health and Beauty business since her teenage years.

If there is anyone you can ask about the secrets of staying slim, trim and beautiful, Joanna is one of the most informed. For many years in the United Kingdom she ran a Health & Beauty Salon with slimming being the major focus.



Many of her clients became close friends. A lot of them came due to medical requirements. One gent had to lose over 100 lbs so he could have eye surgery or the hospital would not operate.

High blood pressure is a very familiar complaint from overweight clients. Joanna has helped dozens reduce their weight and as a result reduced their need for blood pressure pills.

Knee surgery is another radical solution to being overweight. A few of her clients avoided the need for surgery by losing anything from 50lbs to 150 lbs. Needless to say these kinds of results did not happen overnight.

One lovely lady had to give up snorkeling as she was having a hard time with her breathing. ‘

After losing 40 lbs she once again took up her favorite sport.

When the hormone patch came out it got her thinking!!

Voila! The all natural **herbal diet-patch** was produced . We have now been selling to the world market since 1995 and wholesale under many own label names. Joanna is a visionary and started an online ecommerce web site in early 1997, when online shopping was very new. From there SCI began to grow through many distributors from all over the world.

In the past ten years online shopping has exponential growth as can be seen by Forrester's predictions of sales of \$250 billion (in USA) by 2014 .

PRODUCT INGREDIENTS

- Sea Vegetation Extract (Fucus Vesiculosus)
- Vitamins E & A
- Aloe Vera
- Natrum Mur
- Wheat Germ Oil
- Graphites

PRIVATE LABEL PRODUCT PRICING

Our Diet-Patch month's supply contains 30 diet patches, one for each day of the month (recommended but not required).

The Original Diet-Patch RRP: \$39.95. (You may set your own pricing for Private Label).

Private Label Quantities and Pricing:

The Private Sampler

105,000 : \$ 0.32 per patch (3,500 own label retail boxes containing 30 patches)

Editor Review:

Considering the Private Sampler? Remember, we have tooling and plate setup which will increase your cost per patch. Then you've the additional printing costs for your own label packaging and brochure inserts. At 3,500 retail boxes the cost will be substantially higher. Assuming you run with 30 patches, however, we've had vendors sell 15 patches per month's supply and in the market-place we've noted some also selling only 10 patches per month's supply. Ultimately, that's your decision, however, we personally supply 30 diet-patches for hygiene reasons to our customers.

Boutique Private Label

150,000 : \$ 0.30 per patch (5,000 own label retail boxes containing 30 patches)

The Entrepreneur

300,000 : \$ 0.29 per patch (10,000 own label retail boxes containing 30 patches)

Classic Collection

450,000 : \$ 0.28 per patch (15,000 own label retail boxes containing 30 patches)

Editor Review

Our most common Private Label order is The Classic. We have tooled and developed the plates which are retained for ease of your next order. The run size is perfect for our vendors and it's also our preferred minimum production run as well.

The Magnum

750,000 : \$ 0.27 per patch (25,000 own label retail boxes containing 30 patches)

Elite Private Label

1,050,000 : \$ 0.25 per patch (35,000 own label retail boxes containing 30 patches)

Note: Shipping will be quoted on Request for a specified offering.

PRIVATE LABEL PRODUCTION COSTS

Tooling: \$ 700.00

Plates: \$ 125.00

Price excludes shipping & handling.

Lead time: 8-12 weeks from order to shipping.

Payment: Wire Transfer, 50% on Purchase Order, 50% on Shipping

RETAIL PACKAGING

You are responsible for your own brand design & packaging.

CONTACT INFORMATION

Joanna Burke, CEO

SCI Inc., PO Box 6160, Kingwood, TX, 77325

Tel: +1 281-812 9591 Fax +1 866 705 0576 Email: ceo@diet-patch.com

Website: <http://diet-patch.com> *'The Easy Way to Lose Weight'*