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HAIR CARE

(LABAY, ZAB, MIELE)



LABAY (Naturerapy)

LABAY uses a color similar those found in nature rather than using an artificial color. LABAY is an environmentally-friendly naturerapy brand with a "WITH NATURE" concept.

LABAY Care line

+ Chitosan Ceramide LC Treatment



Superior moisture locking capacity of chitosan and hair improvement action will repair damaged hair.

- Superior nourishment supply for systematic hair care
- Capacity: 1,000ml
- Repair care Superior moisture locking capacity of chitosan and hair improvement action will repair quickly and with focus.
- Active care Quick penetration of liquid ceramide crystals with similar structure as hair into the cortex
 Reinforces the fusion of cells within hair fibers for healthier and elastic hair!!
- Protective care Professional hair clinic product with melanin originating from natural plants will protect hair from various chemical treatments and UV

rays for clearer color and shine.

Uses

- Pre-treatment Apply onto areas with severe damage from perm or color treatments.
- Post-treatment Apply all over hair, especially paying attention to the damaged sections. Leave on for 3 minutes before rinsing.

 (You will see more satisfactory results when hair is wrapped in steam towel.)

+ PPT Henna Protein Treatment

A professional clinic hair pack for management of extremely damaged hair

- Hydration care line product
- Pre-/post-treatment pack
- Capacity: 1000 ml
- PPT (propeptide) that has an effective pH balancing effect maintains and strengthens hair and protects hair from damages. It also provides an excellent coating effect



for a natural gloss

- Using henna extract, an effective material for damaged and dry hair, it provides elasticity and softness to hair
- Using proteins extracted from natural wheat, it provides an excellent nutrition to hair for systemic management of damaged hair!
- May be used as post-/pre-treatment for all of the chemical treatments
 Uses
- Pre-treatment apply it to places with a lot of damage before perming or dying
- Post-treatment apply it equally around the damaged area and leave it for 10 minutes before washing it off



+ Pro Keratin Shampoo / Conditioner

[Pro Keratin Shampoo]

A clean, deep cleansing shampoo (pH 5.5) with high-density keratin and olive oil

- Hydration care line product
- Hydration & elasticity shampoo
- Capacity: 1500 ml [Pro Keratin Conditioner]

A treatment rinse product with high-density keratin and high-density conditioning ingredients

- Hydration care line product
- Hydration & elasticity rinse
- Capacity: 1500 ml

[Pro Keratin Shampoo / Conditioner]

- Rich and mild foam rich foam even with a small amount is produced for a soft massage of hair for a maximum cleansing effect!
- Cleanser with conditioners maintains softness for a long period of time even after a deep cleansing!
- Maintains pH balance even in the worst conditions pH of the damaged hair is changed to a weak-acidic state to rejuvenate damaged hair!
- Long-lasting gentle scent gentle scent is maintained for a long period of time! Uses

[Pro Keratin Shampoo]

Apply the contents to wet hair and softly massage hair to create a rich foam then, rinse it off with warm water

[Pro Keratin Conditioner]

+ Ferment Deep Repair Shampoo



It is a deep repair pH-balanced shampoo with fermented natural pomegranate that protects hair and cleanses dye remnants and foreign objects from hair.

- Special repair line product
- pH-balanced acidic shampoo
- Capacity: 1000 ml
- Labay fermented deep repair shampoo uses naturally fermented pomegranate extract to activate cell growth and inhibit cell aging to strongly rejuvenate damaged hair with anti-oxidant effect.
- Water extracted from maple water contains glucose, amino acids, and mineral contents to provide hydration and nutrition to hair for an active and healthy look
- Weak-acid shampoo that balances hair pH damaged by frequent perming and dying

Uses

- 1. Comb dry or dried hair and apply it in the direction of the hair then, apply shampoo
- 2. Make sure enough foam is created during the shampoo (If not enough foam is created, wash hair with water again and apply shampoo again)

+ Ferment Deep Repair Rinse

It is a pH-balanced conditioner that has an optimal mix of high-density silicon and low-density silicon oil to maintain conditioning for a long period of time and create a coating film on top of the damaged hair after the dying/perm process for a long-lasting

- Special repair line product
- pH-balanced acidic rinse
- Capacity: 1000 ml
- Labay fermented deep repair shampoo uses naturally fermented pomegranate extract to activate cell growth and inhibit cell aging to strongly rejuvenate damaged hair with anti-oxidant effect.
- It is a pH-balanced conditioner that has an optimal mix of high-density silicon and low-density silicon oil to maintain conditioning for a long period of time and create a coating film on top of the damaged hair after the dying/perm process for long-lasting dye/perm.



- 1. After shampoo, apply Miel Pito Energy Conditioner around the damaged hair by softly massaging the scalp
- 2. Wash hair 3 -5 minutes after applying conditioner for maximum effect (more effective when used after the perm process)

- LABAY Styling line

+ Tempest Volum Hair Spray



It is an aerosol-type volumizing spray that provides rich volume without a sticky feeling

- Styling line product
- Aerosol hair spray
- Capacity: 300 ml
- Plus 1: Fast-drying and non-sticky hold creates an active hair style with volume!!
- Plus 2: C.P.P. and Phyto Keratin repairs damaged sites and provides gloss by coating hair
- Plus 3: Elastic bio-polymer provides a strong hold without any flanking effect for a natural style

Uses

- 1. Spray it around a specific location for styling to obtain a desired hair style
- 2. Shake the contents thoroughly and spray it from 20-30cm away from the face
- * Setting power ★★★☆☆

+ Keratec Styling Solution (hair glaze)

A multi-functional styling hair glaze that does not have a sticky feeling

- Styling line product
- Hair glaze
- Capacity: 500 ml
- Keratin, an effective material for damaged hair, a silk polymer containing hair amino acids, and vegetable placenta provides immediate gloss and strength to hair for an easy styling process. A natural and trendy style is achieved by using the upgraded hair nutrition styling solution.

Uses

- 1. Apply it around a desired location for styling
- 2. Apply it around hair root for more volume
- * Setting power ★★☆☆☆



+ Keratec Styling Gel (hair gel)



A hard-type ultra-strong holding gel that contains a triple-action polymer and hair fiber protein for strong and flexible film that provides hydration and nutrition to hair

- Styling line product
- Hair gel
- Capacity: 500 ml
- It is a product that aims to maintain pureness like nature; vegetable extract and the DNA repair system rejuvenates damaged hair
- Non-stickiness and firm holding power allows quick and strong styling process
 Uses
- Apply it around hair by spreading it on the palm to finish the styling process
- * Setting power ★★★☆

+ Keratec Milky styler

It coats hair surface to maintain soft and glossy hair with natural rich volume

- Styling line product
- Hair lotion
- Capacity: 500 ml
- A conditioning hair lotion that contains keratin, an effective material for damaged hair, a silk polymer containing hair amino acids, and vegetable placenta provides immediate gloss and strength to hair for an easy styling process
- Natural setting allows its use in re-styling

Uses

- Apply it around hair to finish of the style; it is effective when used on weak and dry hair.
- * Gloss ★★★☆☆

LABAY Clinic line

+ Stevia Scalp Clinic Pack

A professional clinic hair mask that takes care of hair and scalp problems at once

- Scalp clinic program product
- Hair & scalp pack
- Capacity: 800ml
- Cooling, strong cleansing and protection using stavia extract (5 times greater than green tea extract) and herb extract stabilizes bad cycle of problematic scalps





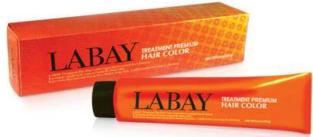
- By combining L-PCA, natural hydrating contents (N.M.F.), and olive oil, it directly provides hydration and nutrition to hair
- Gentle chamomile oil scent's anti-stress effect provides a healthy synergy effect!
- Special casing provides equal distribution of product contents throughout the scalp and hair
 Uses
- When performing scalp scaling (use frequency: 2-3 times/week):
 Shampoo → Towel dry → Apply scalp pack equally throughout the scalp (use of massage comb or thick comb may be more effective) → Scalp massge (5-10 minutes) → after covering hair with vinyl cap, apply steamed towel for 5 minutes → wash hair → finishing

(Make sure that there are no product contents left on the scalp and hair)

2. When being used as a hair rinse replacement: apply it to the scalp or hair after shampoo and wash it off after 2 minutes

LABAY Color line

+ Treatment Premium Hair Color



Color similar to nature! Beauty of sunset! It is a premium treatment hair color that is similar those found in nature rather than an artificial color

- Medical supply
- Oxidizing hair dye
- Color: 20 colors
- Capacity: 1st product (cream type) 120g, 2nd product (lotion type) 120ml
- Key 1: Minimizes burden to weak and sensitive hair low sensitization, low alkali
- Key 2: Using a definite color with in-depth style, hair style is upgraded dramatically four natural pure sunset moods
- Key 3: As the finishing step in the coating and treatment process, it creates an amazingly natural hair color vegetable oil and high-density treatment ingredients

Uses

- *Labay Perfect 3-Action*
- Action 1: Equal penetration rich and equally distributed color, strong penetration
- Action 2: Membrane protection maintains protective layer and minimizes hair damage
- Action 3: Color lock coating lock allows long-lasting color and gloss upgrade
- 1. Hair diagnosis : Check hair length and damage status
- 2. Select color :Refer to the color chart for color selection

- 3. Blocking :Divide hair into 4 sections
- 4. Mixing ratio :Hair dye and oxidizing agent (6%) is mixed in a 1:1 ratio (However, 12/3 and 13/0 is mixed in a 1:2 ratio)
- 5. Dye coating and application time: Wait 30-40 minutes after coating
- 6. Color test:

Clean small amounts of hair with a dry towel and check the color

- 7. Finishing :Style hair after washing it with warm water
- Color:
- -Natural

1/0 black 3/0 dark brown

4/0 brown 5/0 natural brown

9/0 extremely light natural brown

13/0 extremely strong light yellow brown

-Fashion Gray

5/03 natural yellow brown

6/03 yellow brown

6/04 choco brown

7/02 mat yellow brown

7/04 little light dark brown

-Highlight

7/3 little light yellow brown

8/3 light yellow brown

10/3 extremely light yellow brown

12/3 extremely light yellow

-Fashion

2/10 blue black

6/64 dark reddish purple

8/54 light reddish orange

9/34 extremely light orange brown

10/43 extremely light orange reddish brown

+ MOZ EX'Speed Color Cream

Quick and gentle hair dye without odor or irritation.

 Color: 2N natural black, 3N dark brown, 4N natural brown, 5N bright brown, 5NR cacao brown

Moz EX'Speed

2N 3N



3N 어두운 갈색



모즈 엑시피드 칼라 크림

5N 밝은 갈색



5NR 자갈색



- Capacity: 120ml
- MOZ EX'Speed Color Cream will naturally dye your hair after 3 to 5 minutes of treatment.
- MOZ EX'Speed Color Cream contains chitosan extracts for anti-inflammatory and wound treatment effects. It has minimum side effects and will not irritate skin.
- MOZ EX'Speed Color Cream has minimized hair damage, and chitosan extracts will help the coloration for quick color treatment.
- The high quality hair dye MOZ EX'Speed Color Cream does not contain ammonia, thus does not have odor or cause irritation.

Use MOZ EX'Speed Color Cream on dry hair that has not been shampooed.

- 1. Hair diagnosis: Check the length of hair and degree of damage.
- 2. Color selection: Choose the desired color.
- 3. Blocking (sectionalizing hair): Divide hair into 4 sections.
- 4. Solution mixture: Mix solution 1 (hair dye) and solution 2 (oxidizing agent) at 1:1 ratio.
- 5. Solution application and time
 - Begin application from the roots where graying is severe.
 - Make sure not to get on skin, and in eyes.
 - Leave on for 3 to 5 minutes
- 6. Color test: Wipe a few strands of hair with a dry towel and check if it is the desired color.
- 7. Finishing: Massage hair and rinse thoroughly with lukewarm water until clear water remains. Follow with light shampooing. If incompletely dry, color may come off on pillow or clothing.

+ LABAY Eco Waxing Color

with 人毛 ケラチン

Eco Waxing Color changes your hair to luxury, shine & charming

NET WT: 7.0FL.oz, 220ml



1. Minimized wash-out effect!!!

Optimal solvent combination before color is delivered to hair enables deep penetration of the dye into hair to minimize wash-out effect

2. Lasting color!!!

Contains acid with low molecular weight for long lasting color

- 3. Contains organic ecoprotein
 - Plant proteins extracted from grains similar to animal proteins for conditioning and s-s combination
- 4. Keratin extracted from human hair will fill in the gaps in damaged hair
- 5. Silk protein

Selective combination on damaged hair to minimize further damage!

6. Nano CMC structure

Optimal system for the prevention of CMC efflux from chemical treatments Uses

- 1. Wash hair with lukewarm water, to eliminate any styling product residue.
- 2. Divide hair into sections and apply generously.
- 3. Cover hair with plastic wrap.

No treatment: 30 minutes

Heat treatment: 10 minutes of heat, 10 minutes of no treatment

4. Check color and rinse with lukewarm water. Shampoo.



2-0 colorlessness(clear), 2-1 black, 1-1 yellow, 1-2 yellow orange, 1-3 red orange,

1-5 lavender gray, 1-6 natural brown, 1-7 dark brown, 1-8 red wine, 1-11 golden brown

LABAY Perm line

+Silk Essence Perm



Labay Silk Essence Perm produce shiny and elastic wave.

- Contain hydrolized silk ingredient
- Smooth hair
- Elasticity 2 times strengthening
- Capacity: 1st product:120ml / 2nd product: 120ml
- Possible processing from healthy hair to damage hair, from general perm to digital perm
- Protects damage hair and gives brightness and elasticity
- Minimise scalp stimulation and smell improvement!

Uses

 During normal process - Healthy hair: Heating for 7~10mins / Natural cooling 10min, Natural cooling 20~25mins

- Damaged hair: Heating 3mins /

Natural cooling 5~7mins, Natural cooling 7~10mins

• During digital perm process - Healty hair: Heating 7mins / Natural cooling 7~10mins

- Damaged hair: Heating 3mins / Natural cooling 5mins

+ Keratin Cystein Wave Lotion

A high-quality cysteine perm for well being that creates an elastic curl even in extremely damaged hair



- Perm line product
- Cysteine 6%
- Capacity: 1st product 100 ml, 2nd product 100 ml
- Soft and fast curl formation
- Quickly creates a mild curl by using rich cysteine and no ammonia!
- Doubled hair protection
- Fast penetration of high-density keratin and collagen tripeptide (CTP) quickly repairs hair and creates a long-lasting elastic curl!
- Mild perm scent: It is a new product that completely removes perm scent during and after the perm process

- 1. Hair diagnosis
- 2. Winding after 1st product coating

3. Natural cooling

· During normal process

Healthy hair: Heating 20 mins, Natural cooling 30–35 mins / natural cooling 70 mins Normal hair: Heating 15 mins, Natural cooling 25 mins / Natural cooling 50 mins Damaged hair: Heating 7 mins, Natural cooling 20 mins / Natural cooling 30–35 mins Cooling time may differ based on hair status

- 4. Wash the finished curl with warm water and remove moisture using a dry towel
- 5. 2nd product coating: 2 coating processes within 15 minutes of neutralizing time
- 6. Finish the process after washing hair with Labay Pro Keratin Conditioner

+ Keratec Pro Magic Straight



Focused nutrition supply / fast and mild softening effect of keratin & collagen

- Multi-functional cream for normal and magic straightening processes
- Capacity: 1st product 500 ml, 2nd product 500 ml
- Keratec pep's excellent nutrition coating and hydration provides enough of a protective effect by forming a double protective layer
- 2nd product is an essence

Uses

- 1. Hair diagnosis
- 2. Cover the head with a vinyl cap after coating with the 1st product
- 3. Softening time
 - * Healthy hair: Natural cooling 15 minutes
 - * Curly hair: Natural cooling 20 minutes

- * Normal hair: Natural cooling 10 minutes
- * Damaged hair: Natural cooling 5-7 minutes
- * Natural cooling time may differ based on hair damage
- 4. Wash hair after testing its strength by pulling it
- 5. After drying hair 80%, coat it with the 2nd product; leave it for 5 minutes and wash hair (If hydrogen peroxide neutralizer is not used, leave it for 15 minutes)
- 6. Finish the process by washing hair with Miele Pyto Conditioner

+ Mania Perm



Low sensitizing effect by using no ammonia, creates a definite curl by having a high-speed softening system.

- Perm line product
- Thio perm
- Capacity: 1st product 100 ml, 2nd product 100 ml
- Fast penetration and good hydration effect of collagen tripeptide (CTP) and keratin
- Creates a healthy curl by minimizing damages and increasing its life span

Uses

- 1. Hair diagnosis
- 2. Winding after 1st product coating
- 3. Natural cooling time

During normal perm

- Healthy hair: Heating 20 minutes, natural cooling 25 minutes
- Damaged hair: heating 5-10 minutes, natural cooling 20 minutes
- * Natural cooling time may differ based on hair damage
- 4. Wash the curl with warm water and dry it off after completing various testing
- 5. 2nd product coating: 2 coating processes within 15 minutes of neutralizing time
- 6. Finish the process after washing hair with Labat Pro Keratin Conditioner

+LABAY MOA-β Cysteine Perm Lotion

Cysteine + PPT Keratin + Heat Active Protein + Natural Moisturizer

- Capacity: 1st product 180ml, 2nd product 180ml
- With the hair structuring component cysteine, you will have full



and bouncy waves. You will experience clinic effects from the heat activated ingredients and keratin that will protect hair and provide nourishment.

+ Labay Sepia Spa Perm



- Contains Sepia for healthy and bouncy waves.
- Capacity: 1st product 100ml, 2nd product 100ml
- Sepia contains the protein melanin, and an abundance of taurine, a cell activating substance, for moisture and nourishment for hair and scalp. Hair will become healthier and elastic.
- Gentle and quick curls: Mild and quick softening system for gentle old firm curls!
- Elastic and soft curls: Nourishes hair to prevent breaking or splitting! Uses
- Treatment time may vary depending on the degree of damage.
- Heating: Healthy hair 15 minutes, Natural cooling 20 minutes

 Damaged hair: 5 minutes, Natural cooling 15 minutes
- Natural cooling: Healthy hair: 50 minutes

Damaged hair: 30 to 40 minutes

- Test curl: 5 to 10 minutes of no treatment when incomplete
- Neutralization: Apply twice within 15 minutes
- Finishing: Rinse after remove rods.

ZAB (Anti-Aging Hair Care)

ZERO+ABSOLUTE ADVANCE

ZAB is an optimal hair care product that has been upgraded since its launching as a professional hair care brand.

ZAB inhibits hair oxidation by using a Vitamin E complex and rejuvenates damaged hair into like-new hair.

ZAB Care line

+ pH Balance Shampoo / Conditioner

[pH Balace Shampoo / Conditioner]

Acidic shampoo that adjust hair's pH to 5.5

- Hydration & pH balance line product
- Acidic shampoo / Acidic rinse
- Capacity: shampoo 1000ml, Conditioner 1000ml

[pH Balance Shampoo]

- An acidic shampoo that balances the pH level of hair after various treatments to maintain hair's elasticity and health
- Rich and mild foam provides a deep cleansing effect to remove all chemical remnants on hair
- Silicon emulsion and hydration provide a long-lasting glossy and elastic hair style

[pH Balance Conditioner]

• High-Vitamin E and -Condipon content provide strong repair and conditioning

Uses

[pH Balance Shampoo]

- 1. Comb dry or stiff hair first and apply the shampoo
- 2. After enough foam is created, shampoo hair by combing it in the direction of the hair [pH Balance Conditioner]
- 1. Dry hair after shampooing; then, apply the pH-balanced conditioner on damaged locations and massage hair gently
- 2. Wash hair with clean water 3-5 minutes after applying the conditioner

+ Power Plus Cool Shampoo

It is a cool shampoo that provides a long-lasting cool and rejuvenating effect to the scalp

- Seasonal promotion product
- Cooling shampoo
- Capacity: 1000 ml
- Antibiotic and scalp stabilization from natural vegetable cooling contents(menthol, peppermint, tea tree oil) inhibits sebum production!!
- Cool and rejuvenating effect lasts for a long period of time!!
- Excellent cooling effect!

Uses

- 1. Wet hair thoroughly before applying the shampoo
- 2. Massage the head after applying the shampoo; wash it thoroughly 2-3 minutes after applying the shampoo
- More effective when massage points are used during the massaging process
- Cool Shampoo is used when resting from hot summer days
- Most effective for students who are tired from studying







pH-balanced hair clinic pack that repairs damaged hair, transforming it into strong and elastic hair

- Special elastic line product
- Pre-/post- hair care treatment pack
- Capacity: 1000 ml / 500ml / 200ml
- LPP penetrates into damaged hair to repair hair damaged from perming and dying
- High-density chitosan coats hair to maintain an optimal hydration level, 12%
- Natural henna provides natural gloss to hair

Uses

- * During pre-treatment
- 1. Dry hair with towel after shampooing
- 2. Divide hair into sections
- 3. Divide sections into 2-3cm each; then, coat hair with chitosan treatment by massaging hair (Small amounts of coating on the damaged area)
- 4. After coating hair, fix hair so that product does not fall off
- 5. Heat hair by using an electricity cap or a roller ball
- 6. Heating 5 minutes, natural cooling 5 minutes before starting the treatment
- * During post-treatment
- 1. Dry hair with towel after shampooing
- 2. Divide hair into sections
- 3. Divide sections into 2-3cm each; then, coat hair with chitosan treatment by massaging hair
- 4. After coating hair, fix hair so that product does not fall off
- 5. Heat hair by using an electricity cap or a roller ball
- 6. Wash hair after 5 minutes of heating and 10 minutes of natural cooling

+ All That Treatment Pack

It prevents hair aging from UV rays, free radicals, and chemical processing.

The treatment pack will convert damaged hair into like-new hair.

- Hair anti-aging line product
- Hair treatment pack
- Capacity: 1000ml
- Treatment pack that may be used after all chemical processing
- High-density protein helps heal damage
- · Hair strengthening and hydration from pantenol



- 1. Dry hair with towel after shampoo
- 2. Divide hair into sections
- 3. Divide each section into 2-3cm; then, coat hair with chitosan treatment by massaging hair
- 4. After coating hair, fix hair so that product does not fall off
- 5. Heat hair by using an electricity cap or a roller ball
- 6. Wash hair after 5 minutes of heating and 10 minutes of natural cooling

+ Milky Conditioning Shampoo / Rinse

[Milky Conditioning Shampoo]

A shampoo that prevents hair aging and provides deep cleansing for removal of chemical remnants



- Hair anti-aging line product
- Capacity: 1500ml
- Milk protein and glycerin content provides hydration to hair!!
- Chelating effect that removes remaining chemicals and metal ions on hair
- Great scent that combines fruit and milky scent Uses
- 1. Apply shampoo before the chemical process to provide a cleansing effect
- Clean hair after creating enough foam
 (If not enough foam is not produced, clean hair with water again)
 [Milky Conditioning Rinse]

A conditioning rinse that prevents hair aging and rejuvenates hair

- Hair anti-aging line product
- Content: 1500 ml
- Milk protein that contains hair amino acids provides hydration effect!
- · Good scent by combining fruity and milky scent
- Silicon emulsion content provides a light and silky feeling
- Natural hydration factor provides a hydration balance for hydrated and glossy style Uses
- 1. After drying hair, apply Zab pH-balanced conditioner around the damaged hair locations
- 2. Wash hair 3 minutes after applying the conditioner for maximum conditioning effect (Most effective when used after the perm process)
- 3. Dry with towel

+ Hair Pack Treament



A treatment pack used before and after the chemical treatment. It repairs A treatment pack used before and after the chemical treatment. It repairs damaged hair to provide gloss and elasticity.

- Hair anti-aging line product
- Treatment pack
- Capacity 150 ml
- Combined effect of low-density LPP, keratin, and 5 types of various vitamins
- Penetrates all the way into hair's cortex layer to completely protect damaged sites
- Most effective when used as a rinse product Uses
- 1. Dry hair after shampoo
- 2. Section hair into 6cm pieces and coat them with LPP pack treatment
- 3. Fix hair after coating
- 4. Wash it after 5 minutes of steam treatment and 5 minutes of natural cooling time

ZAB Styling line

+ Silk Nature

A pre-treatment clinic silk therapy essence that may be used in normal, digital, and magic straightening perm as well as in normal clinics.

- Silk coating essence
- Capacity: 170 ml

Fine-particle silk protein that is strong against heat and light penetrates into hair to provide amazing flexibility and hydration to hair. Zab Silk Nature Crystal Liquid contains natural silk to provide complete protection to damaged hair.

- Clinic 1: Make glossy magic straight hair!!

 Shampoo towel try apply silk nature to damaged hair natural cooling for 5 mins- magic straightening wash off 1st product after softening test silk process after drying hair dry and iron process 7 minutes of natural drying after coating the 2nd product finish it with silk nature after washing off the 2nd product
- Clinic 2: Minimize hair damage!! Elastic wave, OK!
 Shampoo towel dry apply silk nature at damaged hair locations natural cooling for 5 minutes perm finish the process by applying small amounts of silk nature
- Clinic 3: Definite and silky color! Style a glossy hair!!
 Shampoo towel dry apply silk nature 5 minutes of natural cooling after covering the head with vinyl cap coloring or hair manicure process after drying hair finish



the process by applying small amounts of silk nature

- Clinic 4: Repair and treat damaged hair! Maintain your silky hair style!
 Shampoo towel dry apply silk nature after dividing into sections natural cooling for 5 minutes dry finish the process by applying small amounts of silk nature
- Uses
- Apply small amounts frequently at the damaged sites
- When coating with silk nature, apply small amounts frequently
- Use coin-sized amounts of the product during the coating process
- Silk nature is activated quickly at low temperature (40-45°C)



+ Hair Revolume Lotion

A hair lotion-type styling product that provides nutrition to hair and prevents hair breakage. It maintains a glossy hairstyle with volume.

- Styling line product
- Hair lotion
- Capacity: 500 ml / 250ml
- 8 different amino acids maintain hair balance and improve hair breakage problems
- Excellent conditioning and hydration allows maintenance of hydrated and elastic hair state!!
- · Damaged hairs are slowly repaired
- · A treatment lotion that does not need washing
- Conditioning effect using Vitamin E

Uses

- 1. Apply it on dry hair and finish it by hand or comb
- 2. Apply adequate amount on your palm and apply it to hair thoroughly
- 3. When applied to non-glossy and dry hair, it hydrates and balances hair moisture and oil
- 4. Shows instant treatment

+ Hair Revolume Glaze

The liquid-type styling product provides holding power and flexibility to hair to create an elastic curl for a natural style.

- Styling line product
- Hair glaze
- Capacity: 500 ml / 250ml
- Conditioner that contains Vitamin E and Condipon 2003
- Excellent coating and hydration provide a natural style
- Styling product for hair volume
- Prevents skin trouble for a healthy and cool maintenance of the scalp



- By providing nutrition and elasticity to hair, it allows maintenance of a healthy hair style Uses
- 1. Apply it thoroughly throughout hair
- 2. Most effective when used on wavy hair rather than normal straight hair

+ Hair Revolume Gel

A firm holding gel that creates a flexible and strong coating to provide moisture and nutrition to hair. It allows its user to create a natural style without a sticky feeling

- Styling line product
- Hair gel
- Capacity: 500 ml
- 8 amino acids balance hair balance and improve hair breakage problems
- Easy styling with strong power and non-sticky feeling
- Non-alcoholic content prevents hair damage and breakage
- Natural styling with a light styling hold
- Long-lasting scent by combining natural scents
- Prevents hair and scalp trouble for healthy and cool maintenance of the scalp Uses
- 1. Style your hair by applying it to hair
- 2. Strong holding power and fast drying speed allows various styling methods
- 3. May be used for instant hold

+Olive Wave Essence



A hair curling essence with a silky and light feeling that provides light styling for wavy hair. It also provides hydration and nutrition to hair for a direct treatment.

- Styling line product
- Cream-type hair curling essence
- Capacity: 180 ml
- Olive's non-saturated fat, Vitamin E and tocophenol provides a glossy style to hair
- An essence that provides softness to the curl and light styling while at the same time allowing a natural styling.

Uses

After the styling process, apply the product to dry wavy hair; it is used to finish a style with a natural and healthy gloss.



+ Hair Moulding Gel

Taffy-type strong holding gel that creates a desired natural hair style

- Styling line
- Capacity: 200 ml
- 8 amino acids balance hair balance and improve hair breakage problems
- Easy styling with strong power and non-sticky feeling
- Non-alcoholic content prevents hair damage and breakage
- Natural style with light styling

Uses

- 1. Style your hair by applying it to hair
- 2. Strong holding power and fast drying speed allows various styling methods
- 3. May be used for instant hold



+ Hair Amino Balance

A leave-in treatment type that is most effective on damaged hair, dyed hair, discolored hair, or dry hair

- Hair styling line product
- Water spray type
- Capacity: 250 ml /100ml
- 8 amino acids balances hair balance
- -Adjusts oil and moisture balance, and improves dry hair and hair breakage
- Contains high level of keratin and ceramide
- Use during perm, before/after perm and hair cut
- · Provides gloss to hair

Uses

- 1. Thoroughly spray it on hair after morning shampoo
- 2. Heat-activated contents allow easy penetration into hair and protective cuticle layer formation on hair for a dual effect
- 3. A convenient treatment that does not have to be washed off

+ PPT Essence

A nutrition essence that rejuvenates damaged hair into like-new hair using a high content of polypeptides

- Styling line product
- Water spray type essence
- Capacity: 400 ml



- Integrated effect of low-density peptide protein, keratin, and vitamin derivatives. Penetrates thoroughly into damaged hair
- Hair protection during perm and coloring process and improvement of curl effect. Good hair protection and hair elasticity maintenance during chemical treatments
- Conditioning effect using vitamin E

- · Before using perm and hair dye
- 1. Apply the product when 40% of the moisture is left; then, apply the product thoroughly throughout hair
- 2. Start the dying or perm process without washing the product off
- 3. Most effective when heat is applied to strengthen the adherence of protein to hair
- After using perm or hair dye
- 1. Coat it on hair after shampoo and hair drying
- 2. A styling product protects hair
- 3. Same styling effect as a normal glaze or gel using natural protein contents
- 4. Integration of treatment and styling product

+ Hair Volume Spray



An aerosol-type volumizing spray with fast drying speed and strong holding power for a long-lasting and natural hair style. No flaking or sticky feeling

- Styling line product
- Aerosol spray
- Capacity 300 ml
- Plus 1: Holding power with no sticky feeling and fast drying time creates a lively style with volume!!
- Plus 2: C.P.P. and pitokeratin repair and coat damaged site to provide elasticity and gloss!!
- Plus 3: Gusang tree extract prevents skin trouble and protects the skin from external sensitization!

Uses

- 1. Shake the product thoroughly before use; spray it 30cm away from hair if possible
- 2. Most effective when fixing hair
- * It may be sprayed on the entire hair for a glossy style with perfect holding power

+ Wax System Gel Type

A hair wax for damaged hair to provide strong holding power and hair elasticity

- Hair styling line product





- Gel-type wax
- Capacity: 130ml / 50ml
- Non-sticky wax that provides gloss
- May be used on the tip of hair or non-glossy locations
- Also use on wavy hair

- 1. Style hair by applying to hair
- 2. When trying to style the tip of hair, rub the product on hair with a finger tip
- 3 Use of small amounts prevents hair flaking effect
- * After perm (wave perm)

Shampoo - towel dry - winding - natural cooling - test and 2nd product coating - washing - towel dry - style with Zab-gel type wax

+ Hair Mist

A strong hair spray that contains a Swiss alpine herbal extract to protect scalp sensitivity and provide strong holding power for various styles

- Water-spray type
- Contains more than 5 hydrating factors
- Capacity: 250 ml
- A strong hair spray with fast drying speed and strong holding power for various styles
- Fresh citrus scent and gusang tree extract maintain a cool feeling
- Swiss alpine herbal extract provides hydration and elasticity to hair Uses
- 1. Shake the product thoroughly before use; spray it 20cm away from hair if possible
- 2. Since it is a non-aerosol type, it may be sprayed on various locations
- 3. It is a stylist's hair spray product that sets hair after being sprayed
- 4. Do not comb hair after applying the spray
- * Setting power ★★★★

+ Shinology Coating Essence

A coating essence that creates a coating layer to protect hair from external sensitization and provides focused care on the damaged locations for a soft and glossy hair style.

- Styling line product
- Hair coating essence
- Capacity: 150ml
- High-density silicon derivative creates a protective layer to provide





softness and gloss to hair!!

- An instant effect by creating a perfect coating layer to provide softness and gloss to hair!!
- UV-protection ingredients protect hair from being damaged and discolored
- Strong water-tightness creates a perfect coating layer for hair protection
- No flaking creates an individual coat for each hair to create a silky feeling!!
 Uses
- 1. Drop 2-3 drops of product on the palm and apply it to hair
- 2. Apply it thoroughly from hair root so that hairs do not stick to each other
- 3. Most effective when applied on straight hair rather than wavy hair

 Shampoo towel dry 1st product coating heating test wash with warm water

 complete drying Zab Chitosan PPT Henna Treatment magic treatment comb

 after 2nd product coating natural cooling for 5-10 minutes finish by washing

 (apply Zab Shining Coating Essence for soft and glossy style)

+ Milky Hair Essence



A leave-in treatment essence that softens dry hair and protects straight and wavy hair

- Styling line product
- Treatment hair essence
- Capacity: 200 ml
- Instant treatment by fast penetration of silky & light silk protein!!
- Natural betaine's nutrition supply provides gloss to dry hair!!
- Moringa Oleifera seed extract's anti-pollution properties protects hair from polluting materials!
- Creates a perfect coating layer on top of the damaged hair to provide gloss to hair

Uses

- 1. Apply it thoroughly throughout hair
- 2. Most effective when used on dry hair
- 3. Provides stabilization and treatment when used on dry wavy hair

<Application> Shampoo - towel dry - 1st product coating - heating - test - wash with warm water - complete drying - Zab Chitosan PPT Henna treatment - magic treatment - comb after applying 2nd product - natural cooling for 5-10 minutes - finish by washing (when Zab Milky Essence is applied during finishing, it minimizes perm scent and provides gloss to hair)

ZAB Color line

+ Kerafix High Bleach Lotion

Oxidizes hair dye and bleaches original hair color for more definite color display

- Medical supplies
- Lotion-type oxidant
- Capacity: 1000 ml
- · Mild smell and low sensitization
- Kerafix high-bleach lotion contains 6% hydrogen peroxide
- Allows definite display of hair dye color

Uses

Coat hair with the product before the dying process; wash hair thoroughly with warm water 20 minutes after applying the product



High-level bleach

- Medical supply
- Bleach powder
- Capacity: 500g
- Used for high-level bleach or quick bleach
- Whitens hair, and the bleach level is adjustable Uses
- 1. Do not shampoo hair before using the product
- 2. Mix the kerafix high-bleach powder with oxidant products in 1:3 ratio before use
- 3. Mix the product thoroughly with a brush; then, coat hair with the product while supporting hair with foil
- 4. Cover the product with foil so that the air is not exposed to the air; cool it naturally at room temperature (20–25°C) for 10–30 minutes (Cooling time may be reduced based on hair status check hair color every 5 minutes to adjust hair color and assess damage)
- 5. When the desired color is obtained, wash hair with shampoo and finish it with a conditioner

+ Kerafix Hair Manicure

Since various color selection and mixture is possible, various color changes may be applied to bleached hair. It also repairs damaged hair with its excellent repair effect.

- Hair manicure (coating & instant hair dye)
- Capacity: 220 ml







- Color: 16 colors



2-0 colorlessness(clear), 2-1 black, 2-2 grey,

1-1 yellow, 1-2 yellow orange, 1-3 red orange,

1-4 red, 1-5 lavender grey, 1-6 natural brown,

1-7 dark brown, 1-8 red wine, 1-9 blue,

1-10 cinnamon brown, 1-11 golden brown,

1-12 mahogany brown, 1-13 khaki brown

- Natural henna extract increases color penetration effect
- · Human hair keratin minimizes hair damage and discoloration effect
- · High-density silicon allows long-lasting gloss and treatment
- Various styles and colors may be achieved by using this product

Uses

- 1) Hair diagnosis: Determine bleach state, brightness, color, and hair quality and choose an appropriate color; if a brighter color is needed, move up a level during the color selection process
- 2) Pre-shampoo: Since any foreign objects on hair may cause discoloration, clean hair thoroughly with pH-balanced acidic shampoo
- 3) Dry: Completely dry hair; moisture on hair may interfere with color adhesion
- 4) Kerafix manicure coating
 Heating at 40–45°C for 5–10 minutes, 10 minutes of cooling time 10–20 minutes when cooling
 naturally
- * Increase the cooling time by 5 minutes if the color adhesion is not adequate
- * Since a long heating time may cause thinning of the hair, be careful when lengthening the heating time
- 5) After shampoo, rinse: Clean it with Zab pH-balanced acidic shampoo acidic rinse
- 6) Styling: Since colors may come off due to alcoholic content of other products, use non -alcoholic styling products such as Zab Wax System (gel type) to finish the style
- 7) Home care advice: Since the use of soap or normal alkaline shampoo may cause discoloration, please use adequate hair care products that suits your hair status

+ Kerafix Henna Neutral Color

A product that applies perm and hair dye at the same time to minimize hair damage

- Neutral color (exclusive perm hair dye)
- Capacity: 200 ml
- Color: 7 colors
- Henna extract (lawsonia): protects hair; portulaca oleracea L. extract: alleviates skin irritation

 -Treats damaged hair and creates an elastic curl
- Since pH is neutralized, it does not decrease perm pH, causing an effect on the perm time and



wave quality

Various colors and styles may be achieved

Uses

- 1. Mix perm liquid or straightening cream (80-120ml) with Zab Kerafix Neutral Color (5-10ml, desired color) and start the perm process to achieve a desired color
- *When trying to cover white hair, it is most effective when the process is started 5 minutes after applying the product (must start the process immediately when used on thin hair)
- 2. When trying to obtain a darker or lighter color, the amount of Zab Kerafix Neutral Color may be adjusted
- 3. When trying to achieve a color other than the designated color, Kerafix Neutral Color products may be mixed in various ratios to achieve a desired color
- 4. When applying the product on bleached hair, decrease the amount of Kerafix Neutral Color
- Color compositions
- -For covering white hair
- 01 Black, 02 Dark brown
- -For styling
- 03 Violet, 04 Red
- 05 Orange red, 06 Yellow brown
- 07 Natural brown



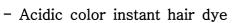






Color World Acid Color

expression (may be mixed with perm products)



- Capacity: 300 ml

- Color: 19 colors

[For covering white hair]

01 natural brown, 02 dark brown, 03 black,

08 red, 09 red wine, 10 violet,

13 lavander gray, 16 black

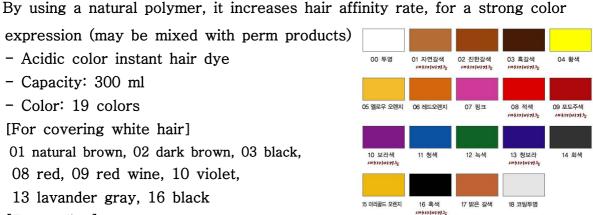
[For styling]

00 colorlessness(clear), 04 yellow, 05 yellow orange, 06 red orange, 07 pink,

11 blue, 12 green, 14 grey, 15 marigold orange, 17 light brown, 18 clear coating

- 8 low-density amino acids maintain hair balance
- Improves dry hair and hair breakage
- No flaking effect and creates good volume





- Various styles and colors may be achieved Uses
- 1) Hair diagnosis (when applying individually)

 Determine the color based on hair damage, level tone, and hair quality

 Choose a color one level up when a brighter color is needed
- 2) Color world coating and application time Coat after combing hair in order for equal distribution of the product Damaged hair, dyed hair: 20-30 minutes of natural cooling without heating process Healthy hair: 50 minutes of natural cooling/ 15 minutes of heating, 20-30 minutes of natural cooling
 - *Wet hair may not be colored well
- 3) Finishing: Finish the process by washing hair with Zab pH-balanced shampoo or conditioner

[How to use when mixed with perm product]

- 1) Mix 1/10 of acidic color with 80-120ml of perm product; shake the product thoroughly and use it to achieve a desired color
 - (However, when excessive amounts are mixed together, wave elasticity may be lost)
 - *When trying to cover white hair, start the process 5 minutes after applying the product
- 2) When trying to achieve a different color other than the provided color, mix 2 color world products to achieve a desired color
 - When applying to bleached hair, decrease the amount of color world product during its use

+ Kerafix Stain Remover



- For treatments of acidic color, manicure, or waxing color, use to remove dye on scalp, forehead, hand, neck, back, etc.
- Stimulation relieving plant ingredients and proteins similar to the skin's components will not irritate skin.
- Capacity: 100ml

Uses

- Wet gauze or cotton swab with remover and place on area affected with dye for 30 seconds. Rub lightly to remove.
- Cleanse any remaining remover with wet towel.

ZAB Perm line

+Octopus Ink Perm



Zab food perm uses selenium extracted from black food products (black rice, black beans, and black sesame), which provides anti-oxidation, activates the metabolism, and circulates blood. Not only that, it also strengthens hair and upgrades scalp health

- Capacity: 1st product 120ml, 2nd product 120ml
- Black food (black rice, black beans, black sesame) extract supplies nutrition to hair for a thick and soft hair style
 Uses
- 1. Hair diagnosis
- 2. Winding after 1st product coating
- 3. Natural cooling time
- * 1st product:Healthy hair: Heating 15 minutes, natural cooling 10-15 minutes

 Normal hair: Heating 10 minutes, natural cooling 5-10 minutes

 Damaged hair: Heating 5 minutes, natural cooling 5-7 minutes

 Test curl (3-5 minutes of natural cooling if not completed)

 Natural cooling time may differ based on hair damage
- 4. Remove moisture by using a dry towel after completing the tests
- 5. 2nd product coating within 5 minutes of neutralization time
- 6. Finish the process by washing it with Phyto Energy Conditioner

+ Silk Protein Multi Perm

Perm that provides gloss and elasticity to hair using collagen and 1000 mg of silk protein

- Perm line product
- Cysteine protein perm
- Capacity: 1st product 120 ml, 2nd product 120 ml
- From healthy hair to damaged hair and from digital perm to normal perm, direct processing without a softening process is possible!
- Scalp sensitization and perm scent has been dramatically improved!
- Two face type high-functional 2nd product

Uses

- 1. Hair diagnosis
- 2. Winding after 1st product coating
- 3. Natural cooling time
- * 1st product / Normal process/



Healthy hair: heating 7-10 minutes, natural cooling 10 minutes / natural cooling 20-25 minutes Damaged hair: heating 3 minutes, natural cooling 5-7 minutes / natural cooling 7-10 minutes /Digital process/

Heating 10 minutes, natural cooling 10 minutes

Damaged hair: heating 5 minutes, natural cooling 7 minutes

Natural cooling time may differ based on hair damage.

- 4. Remove moisture by using a dry towel after completing the tests
- 5. 2nd product coating within 5 minutes of neutralization time
- 6. Finish the process by washing it with pH-balanced conditioner

+ Moa a Cysteine

Free cysteine minimizes scalp and hair damage even during overtime

- Perm line product
- Cysteine perm
- Capacity: 100 ml
- Mild alkali content, high-quality fatty acid, alcohol and collagen's strong moisture effect hair adhesion creates a soft and flexible wave without any hair damage
- Weak acidic 2nd product safely neutralizes hair's alkaline state Uses
- 1. Hair diagnosis
- 2. Winding after 1st product coating
- 3. Natural cooling time

Healthy hair: Heating 20 minutes, natural cooling 30 minutes / natural cooling 60-70 minutes Damaged hair: Heating 10 minutes, natural cooling 20 minutes / natural cooling 40-45 minutes Natural cooling time may differ based on hair damage

- 4. Remove moisture by using a dry towel after completing the tests
- 5. two 2nd product coating within 5 minutes of neutralization time
- 6. Finish the process by washing it with pH-balanced conditioner

+ Moa β Cysteine

Integrated effect of "Cysteine + PPT Keratin + Heat-Activated Protein + Moisturizer " creates a fast and elastic wave

- Perm line product
- Cysteine perm
- Capacity: 1st product 100 ml, 2nd product 100 ml
- Cysteine minimizes hair damage even during overtime and maintains an elastic wave



- · Hair keratin softly expresses the curl when applied to damaged hair
- High-quality fatty acid content provides gloss and conditioning
- Weak acidic 2nd product safely neutralizes hair's alkaline state

- 1. Hair diagnosis
- 2. Winding after 1st product coating
- 3. Natural cooling time

Healthy hair: Heating 15 mins, natural cooling 25 mins/ natural cooling 50-60 natural cooling Damaged hair: Heating 5 mins, natural cooling 20 mins/ natural cooling 35-40 natural cooling Natural cooling time may differ based on hair damage

- 4. Remove moisture by using a dry towel after completing the tests
- 5. two 2nd product coating within 15 minutes of neutralization time
- 6. Finish the process by washing it with pH-balanced conditioner

+ Perfect Multi Fluid



Black Food (black rice, black beans, black sesame) extract provides nutrition to damaged hair for an elastic curl

- Perm line product
- Cysteine protein perm
- Capacity: 1st product, 2nd product 500ml/ 100 ml
- Black Food (black rice, black beans, black sesame) extract provides nutrition to damaged hair for an elastic curl
- Heat-activated material (WK-HSIG) prevents hair damage when heated
- Direct processing allows a speedy perm process without a softening step. It also has a quick and multi-functional

perm effect using various methods such as ironing, setting and digital perms

- two face type 2nd product that provides treatment
- Fast neutralization time (5 minutes)

Uses

- 1. Hair diagnosis
- 2. Winding after 1st product coating
- 3. Natural cooling time
- 1st product /Normal process/

Healthy hair: Heating 10-15 minutes, natural cooling 10 minutes Damaged hair: Heating 5-7 minutes, natural cooling 10 minutes

/Digital process/

Healthy hair: heating 10 minutes, natural cooling 10 minutes Damaged hair: heating 5 minutes, natural cooling 7 minutes Natural cooling time may differ based on hair damage

- 4. Remove moisture by using a dry towel after completing the tests
- 5. two 2nd product coating within 15 minutes of neutralization time
- 6. Finish the process by washing it with pH-balanced conditioner

+ Vitamin Perm

Thio perm that creates an elastic curl quickly

- Perm line product
- Thio perm
- Capacity: 1st product 100 ml, 2nd product 100ml
- Vitamins A, B6, and C; tocophenol; pantenol; and 5 other vitamins are combined together to provide nutrition to hair and prevent breakage

Uses

- 1. Diagnose hair status before the perm process and clean it with a high-cleansing power shampoo; then, dry hair 90%
- 2. After coating with the 1st product, wind hair and cover it with vinyl cap
- 3. Natural cooling time
 - * Healthy hair: Heating 15 mins, natural cooling 20 mins / natural cooling 50 mins
 - * Damaged hair: Heating 5 mins, natural cooling 15 mins / natural cooling 30-40 mins
- 4. When desired curl is obtained after testing, wash it with warm water and completely dry hair
- 5. Cool it for 10 minutes after coating hair with 2nd product; then, re-coat hair with remaining product and wash it with warm water after 5 minutes
- 6. Finish hair by washing hair with acidic rinse

+ Hair Straight Cream

Normal straightening cream with excellent hair adherence

- Perm line product
- Straightening cream
- Capacity: 1st product 500g, 2nd product 500g
- Using protein and a silicon derivative with high hair-affinity level, it creates glossy straight hair minimum damage to hair
- Both 1st and 2nd product are a cream-type product that is easy to apply Uses
- 1. Hair diagnosis
- 2. Apply the 1st product from the root and cover it with a vinyl cap. Natural cooling time may differ based on hair damage
- 3. Softening time
 - * Healthy hair: Heating 5 minutes, natural cooling 8 minutes / natural cooling 15-20 minutes



- * Curly hair: Heating 7 minutes, natural cooling 7-10 minutes / natural cooling 20-25 minutes
- * Dyed hair: No heating, natural cooling 10-15 minutes / natural cooling 10-15 minutes
- 4. Wash hair with warm water after testing
- 5. Coat with pre-treatment product after drying hair
- 6. Divide into sections and start the ironing process carefully by adjusting the temperature based on hair status
- 7. Coat hair with 2nd product and comb through; leave it for 5 minutes
- 8. Wash hair with pH-balanced shampoo

+ Herb Cysteine

Contains vegetable contents

- Perm line product
- Cysteine 6%
- Capacity: 100 ml
- clear gel-type perm product that gives low-sensitizing soft wave
 Uses
- 1. Diagnose hair status before the perm process and clean it with a high-cleansing power shampoo; then, dry hair 90%
- 2. After coating with the 1st product, wind hair and cover it with vinyl cap
- 3. Natural cooling time
 - *Healthy hair: Heating 20-25 minutes, natural cooling 30 minutes/ natural cooling 60 minutes
 - *Normal hair: Heating 15 minutes, natural cooling 20 minutes/ natural cooling 45-50 minutes
 - *Damaged hair: Heating 10 minutes, natural cooling 10 minutes/ natural cooling 25-30 minutes
 - *Extremely damaged hair: No heating process, natural cooling 5-7 minutes
- 4. When desired curl is obtained after the testing, wash it with warm water and completely dry hair
- 5. Cool it for 10 minutes after coating hair with 2nd product; then, re-coat hair with remaining product and wash it with warm water after 5 minutes
- 6. Finish hair by washing hair with pH-balanced shampoo

+ Bio Henna Gopsul Straight Cream

Contains henna extract that strengthens hair protein!!

- Perm line product
- Straightening cream
- Capacity: 150 ml
- Various nutrients such as natural chitoan prevents hair damage and provides gloss to hair
- Ultra-fine cream particles penetrate deep into hair to prevent hair damage during the process Uses
- 1. Hair diagnosis



- 2. Apply the 1st product from the root and cover it with a vinyl cap. Natural cooling time may differ based on hair damage
- 3. Softening time
 - * Healthy hair: Heating 5 minutes, natural cooling 8 minutes / natural cooling 15-20 minutes
 - * Curly hair: Heating 7 minutes, natural cooling 7-10 minutes / natural cooling 20-25 minutes
 - * Dyed hair: No heating, natural cooling 10-15 minutes / natural cooling 10-15 minutes
- 4. Wash hair with warm water after testing
- 5. Coat with pre-treatment product after drying hair
- 6. Divide into sections and start the ironing process carefully by adjusting the temperature based on hair status
- 7. Coat hair with 2nd product and comb hair; leave it for 5 minutes
- 8. Wash hair with pH-balanced shampoo

+ Vegetable Cysteine

Perm product containing vegetable content and natural vegetable extracts

- Perm line product
- Cysteine 6%
- Capacity: 100 ml
- Natural high-concentration of vegetable extract perm product
- Vegetable's mineral, vitamin, and various other contents rejuvenates hair from damages and external stress

Uses

- 1. Hair diagnosis
- 2. Winding after 1st product coating
- 3. Natural cooling time 1st product
- * Healthy hair: Heating 10 mins, natural cooling 30 mins/ natural cooling 50 mins
- * Normal hair: Heating 10 mins, natural cooling 20 mins/ natural cooling 40 mins
- * Damaged hair: Heating 10 mins, natural cooling 10 mins/ natural cooling 30mins
- * Test curl (leave it for 5-10 minutes if not completed)
- * Natural cooling time may differ based on hair damage
- 4. Wash and dry hair after completing the tests
- 5. 2nd product coating two coating processes within 15 minutes of neutralizing time
- 6. Finish by washing it with conditioner

+ Cystein-free Wave Lotion

Perm product using DL Cysteine-free base

- Perm line product



- Cysteine perm
- Content 1st product 100 ml, 2nd product100 ml
- Creates a soft and elastic wave by using DL cysteine-free base
- Two face type neutralization product provides a conditioning effect

- 1. Diagnose hair status before the perm process and clean it with a high-cleansing power shampoo; then, dry hair 90%.
- 2. After coating with the 1st product, wind hair and cover it with vinyl cap
- 3. Natural cooling time
 - *Healthy hair: Heating 20-25 mins, natural cooling 30 mins / natural cooling 60 mins
 - *Normal hair: Heating 15 mins, natural cooling 20 mins / natural cooling 45-50 mins
 - *Damaged hair: Heating 10 minutes, natural cooling 10 minutes / natural cooling 25-30 minutes
 - * Extremely damaged hair: No heating process, natural cooling 5-7 minutes
- 4. When desired curl is obtained after the testing, wash it with warm water and completely dry hair
- 5. Cool it for 10 minutes after coating hair with 2nd product; then, re-coat hair with remaining product and wash it with warm water after 5 minutes
- 6. Finish hair by washing hair with pH-balanced conditioner

+ Monaliza

High-quality product containing 8% cysteine

- Perm line product
- Cysteine 8%
- Capacity: 1st product 100 ml, 2nd product 100 ml
- Using cysteine, it creates a rich and elastic wave without damaging hair
- Using hydrolyzed collagen, it provides nutrition to hair as well as protects the hair

Uses

- 1. Hair diagnosis
- 2. Winding after 1st product coating
- 3. Natural cooling time

1st product

- * Healthy hair: Heating 10 minutes, natural cooling 30 minutes / natural cooling 50 minutes
- * Normal hair: Heating 10 minutes, natural cooling 20 minutes / natural cooling 40 minutes
- * Damaged hair: Heating 10 minutes, natural cooling 10 minutes / natural cooling 30 minutes



- * Test curl (leave it for 5-10 minutes if not completed)
 Natural cooling time may differ based on hair damage
- 4. Remove moisture by using a dry towel after completing the tests
- 5. two 2nd product coating within 5 minutes of neutralization time
- 6. Finish the process by washing it with conditioner

+ Gopsul Straight Cream

Heat-activated contents protects hair as well as provides nutrition to hair for a soft and clean straightening effect

- Perm line product
- Straightening cream
- Capacity: 1st product 400g, 2nd product 400g
- Using heat prevention feature, it protects hair from excessive heat
- Strong hair adherence allows its usage in panel and magic processing
- Its strong straightening power straightens even the curliest hair

Uses

- 1. Hair diagnosis
- 2. Apply the 1st product 1cm away from hair; then, cover hair with a vinyl cap and cool it based on hair damage
- 3. Softening time
- * Healthy hair: Heating 15 minutes, natural cooling 10 minutes / natural cooling 30-40 minutes
- * Damaged, dyed hair: Heating 7 mins, natural cooling 5-7 mins / natural cooling 20-30 mins
- 4. Wash it with warm water after the testing
- 5. Coat with pre-treatment product after drying hair
- 6. Section hair and iron hair carefully by adjusting the temperature
- 7. Coat hair with the 2nd product using a comb; coat it again after 5 minutes of natural cooling. (Total of 15 minutes of natural cooling time for 2nd product)
- 8. Finish the process by washing hair with pH-balanced conditioner

MIELE (MIRACLE + ELONGATE)

Creates an infinite amount of opportunity of color and hair styling it is a brand that leads and expresses fashion and beauty with its long-lasting miracle message.

- -Nano-technology-activated delivery system
- -5 kinds of Natural Phyto Complex, Anti-polution



MIELE Care line

+ Dong-ui Green Tea Scalp Shampoo



- Control dandruff, dead skin cell and sebum
- Functional shampoo for deep cleansing of your hair and scalp by abundant bubbles
- Help to improvement of dandruff and dead skin cell
- Capacity: 1000ml
- Make silky hair by Panthenol, Hyper polymer, Silicon and etc
- Prevent hair loss by green tea extract and make nice hair & healthy scalp

Uses

Apply shampoo to wet hair and make bubbles and massage Rinse by warm water

+ Phyto Energy Shampoo / Conditioner



[Phyto Energy Shampoo]

Pito keratin content contains hair amino acids that create a cuticle layer to protect hair and maintain hair dye color. It is a pH-balanced shampoo that fully cleanses remaining color dye from hair and scalp.

- -Hair volume & elastic line product
- -Acidic shampoo
- -Capacity: 1000ml
- -Weak acidic shampoo that adjusts hair's pH damaged from frequent perming and dyeing
- -Nano-technology-activated material transfer system fully penetrates into the deepest part of the damaged hair and the scalp
- -A high-quality shampoo that provides elasticity and gloss to hair to create a style with volume

[Phyto Energy Conditioner]

pH-balanced conditioner with effective coating and treatment to maintain a definite color and provide hair gloss/softness

- Hair volume & elastic line product
- Acidic rinse
- Capacity: 1000ml
- -Rich conditioning using high-density silicon

- -Biotine's nutrition supply strengthens hair and scalp structure
- -Strengthening of hair's internal structure and hair root to maintain elastic hair style with volume

Uses

[shampoo]

- 1. Wet hair by combing dry or stiff hair; then, apply the shampoo
- 2. Create enough foam during the washing process
 (If not enough foam is created, wash hair again with water)

[conditioner]

- 1. Remove the water from hair and apply the Miel Pito Energy Conditioner around the damaged hair site
- 2. Wash hair 3-5 minutes after applying the conditioner for maximum conditioning effect (most effective when used after the perm process)

+ Phyto Collagen CPP Treatment

pH-balanced hair clinic pack that quickly repairs damaged hair with collagen and vegetable placenta

- Hair volume & elastic line product
- Special treatment pack
- Capacity: 1000ml
- -Quick and focused repair of damaged hair by collagen and CPP
- -Pito HGF nanosome provides nutrition to hair for an elastic style
- -CPP is good for aging prevention and hair growth activation
- -Pito keratin provides hair balance and hair elasticity Uses
- * Pre-treatment apply it to damaged locations before the perm or hair dye process
- * Post treatment apply it around the damaged site and wash it off after 10 minutes (Mos effective when steam towels are used)

+ Keratin LPP Hair Mask

Excellent conditioning effect provides gloss and softness to hair. The repair treatment pack also penetrates deep into hair to repair damaged hair by providing hydration and nutrition.

- Hair hydration & nutrition supply line product
- Repair treatment pack
- Capacity: 1000ml
- Using a high concentration LPP and keratin, it instantly effects damaged





hair. It is a multi-functional treatment that may be used before and after various chemical treatments!!

- Rich natural hydrating factors provide gloss and hydration to hair!!
- Natural Jojoba oil provides a soft and definite coating effect for a healthy and glossy style! Uses
- * Pre-treatment apply it to damaged locations before the perm or hair dye process
- * Post-treatment apply it around the damaged site and wash it off after 10 minutes (Most effective when steam towels are used)

+ Keratin Aroma Shampoo



Deep cleansing shampoo that thoroughly cleans hair with fine and rich foam

- Hair hydration & nutrition supply line product
- Hydration-balanced shampoo
- Capacity: 1500ml
- High-nutrition cleansing system that containing keratin provides hydration and elasticity by cleansing the skin with soft foam!!
- Rich natural hydration feature provides hydration and gloss to hair!
- Gentle and mild green herb aromatic scent provides a relaxing experience Uses
- 1. Comb dry or stiff hair first and apply the shampoo
- 2. After enough foam is created, shampoo hair by in the direction of the hair (If not enough foam is created, wash hair again with water)

+ Keratin Aroma Pack

A moisture-balanced conditioner that provides nutrition to damaged and dry hair and balances moisture rate.

- Hair hydration & nutrition supply line product
- Hydration-balanced rinse
- Capacity: 1500ml
- Light and silky softness is provided by silicon emulsion
- Hydration-balanced feature provides soft and wet hair style
- Light treatment for damaged hair

- 1. After shampoo, apply Keratin Aroma Pack around the damaged hair by softly massaging the scalp
- 2. Wash hair 3-5 minutes after applying conditioner for maximum effect



+ Aqua LPP Treatment

Repair treatment pack that repairs damaged hair by providing



hydration and nutrition deep into hair

- Hair hydration & nutrition supply product
- Repair treatment pack
- Capacity: 150ml
- Silicon emulsion and oil mixture creates soft and silky hair!!
- Hydration factor provides hydration and gloss to hair!
- LPP content provides nutrition deep into hair for healthy maintenance of hair!!

Uses

Pre-treatment – apply it to damaged locations before the perm or hair dye process Post-treatment – apply it around the damaged site and wash it off after 10 minutes (Most effective when steam towels are used)

+ Seaweed Scalp Clinic Mask



Upgraded professional clinic hair mask that solves scalp and hair problems at once

- Scalp clinic program product
- Hair & scalp pack
- Capacity: 1000ml, 250 ml

Using high concentrations of amino acids, minerals, and fibers, its chlorella, copper peptide, L-PCA and olive oil (N.M.F.) ingredients are effective at preventing hair loss and solving scalp problems. It is an upgraded clinic hair mask that solves all hair problems at once.

Uses

1. Scalp scaling: (use frequency: 2-3 times/week)

Shampoo \rightarrow towel dry \rightarrow apply seaweed scalp pack (massage comb or large comb is more effective) \rightarrow scalp massage (5-10 minutes) \rightarrow steam towel for 5 minutes after covering the head with vinyl cap \rightarrow wash hair with shampoo \rightarrow finishing

(Clean it thoroughly to remove all remnants)

2. When used as a rinse:

Apply the product on the scalp and hair and wash it off 2 minutes after application

+ Vita Cool Shampoo

It is a cooling shampoo that provides long-lasting coolness and rejuvenation to the scalp

- Seasonal promotion product
- Cooling shampoo
- Capacity: 1000 ml
- Antibiotic and scalp stabilization effect using natural vegetable cooling ingredients (menthol, peppermint, tea tree oil) inhibits sebum production!!
- Cooling and rejuvenating effect lasts for a long period of time!!
- Excellent cooling effect!

Uses

- 1. Wet hair thoroughly before applying the shampoo
- 2. Massage the head after applying the shampoo; then wash it thoroughly 2-3 minutes after applying the shampoo
- -More effective when massage points are used during the massaging process <Application> Miel Vita Cool Shampoo is used when resting from hot summer days Most effective for students who are tired due to studying

+ Dongeui Hanbang Hair Clinic Sampoo

"Removes sebum and inhibits irritation, activates hair growth" is the description for chrysanthemic acid. It contains chrysanthemum acid as well as various herb ingredients that are good for hair.

- Oriental medicine clinic line product
- Oriental medicine for prevention of hair loss and sebum-inhibiting shampoo
- Capacity: 1000ml
- -It is a scalp clinic shampoo that strengthens a scalp that has been weakened by perm, hair dye and stress.
- Use of herb ingredients and chrysanthemic acid provides nutrition and protection to the scalp to prevent hair loss
- -Softly covers damaged hair and scalp; fine foam deeply cleanses throughout the scalp
- -Supports each hair for more elastic hair style

- 1. Please refer to this method and apply the shampoo twice for a definite effect
- 2. First shampoo Wet hair. Then, wash hair with shampoo. After washing hair with shampoo, clean it with warm water.
- 3. Second shampoo after the 1st shampoo, apply the shampoo again. Massage the scalp thoroughly to experience a cool feeling. Finally, wash off the shampoo with warm water.



MIELE Styling line

+ Wonder Party



3-in-1 system allows the user to have 3 effects at once – volume, power, and easy styling. It is a wax that provides volume to weak hair for an easy styling process.

- 3-in-1 multi-functional wax (treatment + wax + essence)
- Capacity: 160ml
- Thickening, energizing, styling

Single treatment provides treatment, essence, and wax (3-in-1 principle). It may be used in various hair styles.

- 1. After towel drying (70% dry), apply a small amount of wax 2-3 times for more than 2 seconds
- 2. When used on dry hair, apply adequate amounts on hair with water

Uses

- 3. Do not dry hair after applying it on hair (sebum production may be activated when hair dry is used) When drying is needed, use cold air during the drying process
- 4. When trying to re-style hair after a long period of time, just re-style hair with bare hands. Wax will soften for a re-setting process (frequent re-styling process is possible before washing hair)
- *Setting power ★★★★
- *Gloss ★★★☆☆

+ Hyper Volume Spray

Fast drying and strong setting power provide a natural and long-lasting style. It is an aerosol volumizing spray that prevents a flaking effect and provides a lot of volume.

- Aerosol spray
- Capacity: 300 ml
- Plus 1: Fast drying and non-sticky setting power creates an active hair style with volume!!
- Plus 2: C.P.P. and pito keratin repairs damaged sites and provides gloss by coating hair
- Plus 3: Gusang tree extract prevents skin and hair trouble and prevents damage from external irritations

- 1. Shake the contents thoroughly and spray it from 20-30cm away from the face
- 2. May be used to fix hair
- *May be sprayed on the entire hair for a glossy style with perfect setting power



+ Manuka Honey Volume Essence Wax

Hair curling essence provides light styling for wavy hair and provides

nutrition/hydration to hair for instant treatment

- Cream-type hair curling essence
- Capacity: 180 ml
- 1. Honey and vitamin C's strong hydration effect provides elasticity and hydration to hair
- 2. Soft essence provides a light styling and natural effect
- 3. Even though the setting power is strong, it is non-sticky and provides a natural style
- 4. Fresh floral cool and fresh scent gives a refreshing effect Uses

Apply adequate amounts of the product around the wave healthy style with natural gloss may be achieved

- *When drying hair, apply the botanical shiny serum to hair for more soft hair
- *Gloss ★★★★☆
- *Setting power ★★★☆☆

+ Botanical Shiny Serum

Silk coating essence forms a coating layer to protect hair and repairs damaged locations for a glossy hair style

- Hair coating essence
- Capacity: 150ml
- Plus 1: Creates a perfect coating layer on top of damaged hair to convert damaged hair into soft and glossy hair!!
- Plus 2: A silky feeling is obtained by coating hair individually. It provides glossy hair!!
- Plus 3: Black food (black rice, black beans, black sesame) and vegetable oil's elastomer provide softness and elasticity to dry hair!!

Uses

Drop 2-3 drops of product on the palm and apply it to hair. Apply small amounts frequently.

*Gloss ★★★★☆

+ Moisture Hair Emulsion

Pito keratin and silicon oil prevent hair breakage. The hair lotion coats the surface of hair for a soft and glossy hair style with volume.

- Hair lotion



- Capacity: 520 ml
- Plus 1: Excellent conditioning provides glossy and elastic hair!!
- Plus 2: C.P.P. and pito keratin supplies nutrition to hair for instant treatment!!
- Plus 3: Pitonchid and gusang tree extract prevents skin trouble for healthy and refreshing management of the scalp!!

Uses

Use small amounts of the product on hair to finish the styling process

- *Setting power ★☆☆☆
- *Gloss ★★★☆☆

+ Natural Fix Gel

That produce hair style wanting by natural and strong setting power in hair freely

- Hair Gel
- Capacity 520ml
- · Prevent dried hair and cracked hair by CPP and phyto keratin
- Fresh green floral fragrance, feel fresh and feel to walk through the woods by extract of Gusang tree

Uses

Make your style nice some part that you want or whole hair *Setting power $\star\star\star\star$

+ Natural Fix Glaze

Gel type product for natural hair style by

moisture and nutrition, and they make your hair moist and gloss

without sticky because of light setting ingredients

- Colorlessness gel type glaze
- Capacity: 520ml
- Excellent coating effect by suppling moisture
- No heavy glaze. Available natural light style
- Give rich nutrition, gloss and elasticity

Uses

Make your style nice some part that you want or whole hair. Especially, if you want to have volume to your hair, apply this gel root of hair

- *Setting power ★★☆☆☆
- *Gloss ★★★☆☆

+ Hair Lotion

Prevent cracked hair and make the surface of hair silky by coating





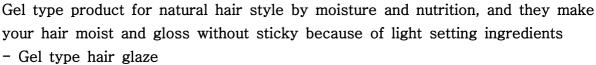
Make your hair style naturally and cascade

- Hair lotion
- Capacity 252ml
- plus 1: Excellent conditioning effect & keeping hair moist and elastic
- plus 2: Treatment effect by C.P.P and phyto keratin to damaged hair
- plus 3: Extract of Gusang tree makes hair strong by preventing trouble of hair and scalp

Uses

- 1. Apply proper amount on your hair and make your style what you want
- 2. Proper amount make your dried and glossless hair to moist
- *Gloss ★★★☆☆

+ Hair Glaze



- Capacity: 250 ml
- Excellent coating effect and natural hair style by moisture
- No heavy glaze. Available natural light style
- Rich nutrition, gloss and elasticity

Uses

Apply proper amount on your hand and make hair style

If you want to volume on your hair, apply this on root of hair

- * Setting power ★★★☆☆
- * Gloss ★★★★☆

+ Shine Water Super Spray

- Powerful holding effect
- Apply before using hair dryer
- Capacity: 250ml
- Plus 1: Quick drying and non-sticky setting power for full and lively hair style!
- Plus 2: CPP and Phyto keratin repairs damaged sections and coats hair for resilience and luster!!
- Plus 3: Water soluble silicon shines hair!!

Uses

Shake contents well, and spray evenly from 20 to 30cm distance, avoiding the face.

- * Holding ★★★★
- * Gloss ★★★☆☆







MIELE Color line

+ Lucina Treatment Hair Color



Abundant light and clear color

It is a low-sensitizing, environmentally-friendly hair dye made with herb ingredients

- Acid dying product
- Color 14
- Capacity: 1st product (cream type) 120g, 2nd product (lotion type) 120ml
- Nano-technology material-transfer system and color stabilization creates a definite color.
- Sun protection effect by extract of sunflower, anti-decolorzation, anti-aging by get rid of free radical
- Contain extract of log wood (haematin). It prevent damage your hair

Color

1/0 black 2/1 blue black

3/0 dark brown 4/0 natural brown

5/0 light brown

5/03 golden dark brown

5/04 cooper dark brown

6/04 cooper light dark brown

7/03 golden light dark brown

7/34 cooper golden yellow brown

8/46 cooper light yellow brown

9/3 golden extremely light yellow brown

10/0 gold

13/0 extremely light brown



Jien Manicus growing g

+ Fria Hair Manicure

Miele Fria Hair Color promises to provide even, stain-resistant, and shiny color. Your hair will have lasting luster and color. You will feel special and beautiful!!!

- Hair manicure (coating & temporary dying)
- Capacity: 220ml
- Color: 12

Experience lustrous and rich color without the blotchy look.

- Contains henna extracts for long lasting clear and shiny color.

- Superior dense effects for uniform color without blotchy stains.
- CPP and phyto keratin provide nourishment for soft and healthy hair.
- * Please read and understand the directions before use.

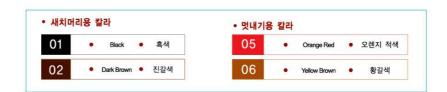


<Color treatment>

- 1. Hair diagnosis: Check the length of hair and degree of damage.
- 2. Color selection: Choose the desired color.
- 3. Blocking (sectionalizing hair): Divide hair into 4 sections.
- 4. Solution mixture: Mix hair dye and oxidizing agent(6%) at 1:1 ratio before color treatment. (Note: 11N must be mixed at 1:2 ratio)
- 5. Solution application and time
- 6. Color test: Wipe a few strands of hair with a dry towel and check if it is the desired color
- 7. Finishing: Rinse thoroughly with lukewarm water and style.

+ Fria Neutral Color





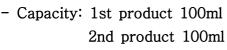
- Capacity: 200ml
- Mix neutral color with perm product
- Henna extract ingredient make to relax scalp during processing
- No affect perm processing by pH neutral
- 4 colors

MIELE Perm line

+ NEW Seaweed Perm

- Capacity: 1st product 100ml, 2nd product 100ml
- Rich minerals
- Double protect by collagen, minimize scalp stimulation
- Supply moisture and nutrition
- Supply elastic wave

+ Green Tea Perm



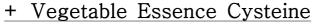
- Easy and speedy process
- Equalize wave
- Minimize scalp stimulation by extract of green tea



+ Collagen Multi Perm

Creates wave quickly without a softening process. Various methods such as iron, setting, and digital perm may be applied. It is a perm products that maximizes elastic wave with two face type

- Capacity: 1st product 120ml 2nd product 120ml
- Contain collagen 1500mg
- Speedy wave
- New concept formula



- Capacity: 100ml
- Contain 5 kinds of vitamin
- Prevent cracked & cutting hair
- Silky & elastic hair





+ Cysteine Perm Lotion



- Capacity: 1st product 100ml, 2nd product 100ml
- 4% cysteine
- Quick elastic curl
- Protect hair

+ Cysteine Wave Lotion

- Delicate herb scent
- Contain lots of cysteine
- Wealth of rich hair
- Protect hair

+ Straight Cream



- Delicate herb scent
- Capacity: 1st product 400ml, 2nd product 400ml
- Straight + Nutrition
- Excellent spread & protect hair

+ Straight Cream



- Capacity: 1st product 100ml, 2nd product 100ml
- Straight + Nutrition - Moisture & Gloss

+ LPP Crystal Magic Straight Cream

- Capacity: 1st product 500ml, 2nd product 500ml
- Treatment by LPP and Keratec Pep ingredients
- Prevent damaged hair
- Supply moist and gloss by olive oil coating





+ WATERIZING VOLUME MAGIC

STRAIGHT CREAM N

Miele Waterizing

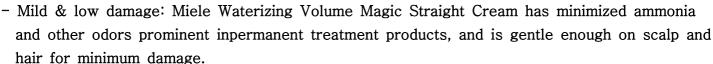
Volume Magic Straight

Cream will provide long lasting resilience with quick, easy, glossy, and healthy results.

Mild/Low damage, straightening effect!

Hair straightening treatment with hair fully protected, straightens with silicone coating and shining effects

- Straightening effects/ luster / moisturization / bouncy hair.
- Low molecular weight design for quick absorption into hair makes possible simple and damage-free treatment.



- Contains upgraded treatment base with high quality alcohol and caution surfactants
- : Recovery of split ends, dry and frizzy hair
- : Improved softness
- : Reduction of quantity and treatment time
- : Excellent spreadability and applicability for easier treatment
- Denaturalized amino silicon prescription
- : Protects hair and prevents damage from chemicals of perm treatment
- : Provides luster and softness
- : Makes magic iron treatment easy

- 1. Hair diagnosis Check current state of hair, damage or curl.
- 2. Shampoo Do not wash excessively but just slightly enough to eliminate dust. Towel dry.
- 3. Apply solution 1 Heat treatment Healthy hair 15 minutes + room temperature 5 minutes / Damaged hair 10 minutes + room temperature 5 minutes (leaving in room temperature may vary depending on hair type)
- 4. Softener test -When 3 or 4 strands of hair extend 2 to 3 times its length, rinse solution 1 from hair. (Do not rub when washing.) Dry healthy hair 80% and damaged hair 90%, at blow level low.
- 5. Magic iron treatment —Grab a thin section of hair, and slowly treat, as if drying with the iron.

 Do not pull but press with the iron.
- 6. Apply solution 2 (leave in room temperature for 10 minutes)
- 7. Rinse with conditioner.

