

# Company introduction

 Jiangsu Longliqi Bio-Technology Co., Ltd ( Longrich ) was founded in 1986, Located in Longliqi Biological industry park, jiangsu province covers more than 1,333,340m², It is the biggest large scale and most advanced technology company in china, we have another manufacture which loacted in chengdu,Sichuan Province and annually produce 20 thousand tons of cosmetics which values RMB 0.5 Billion yuan. Chengdu Base makes sure the leading position of Longliqi in southwest market of China. At present, the company manages 8 categories and 1,000 products, such as cosmetics, home care products, health care products, furniture, real estate and logistics



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Jiangsu Longliqi Group Co., Ltd. is one of the largest research, development, manufacture and distribution bases of daily cosmetics and health food in China with the most advanced technologies.



New Manufacture Gate













- At present, it has more than 100 distribution companies and over 3000 employees of which bachelors, masters, senior engineers and experts occupies over 30% of the total. Since its establishment 26 years ago, Longliqi has already developed into a national leading brand in domestic industry of daily chemicals
- Longliqi cosmetics were solely designated as China's only cosmetic gifts in French Culture Year Event.





- In 2005, Longliqi acquired the title "China's top 10 Good Faith Unit"
- in 2008, Longliqi was awarded as "Customers Most Trusted Top 500 Qualified in China"
- In July 2009, Longliqi formally acquired the direct sales license by Ministry of Commerce of PRC. Therefore, Longliqi was 24<sup>th</sup> company acquired the direct sales license in China. In the same year





- Longrich America academe
- Longrich Janpan Create center
- Longrich France research institute

**Overseas** 

- Longrich Bio-Tehcnology Research Institute
- post-doctoral and academician workstation Head R&D

open offer system on the internet

Over 300 branch offices in china

**Our Team** 

Chengdu Manufacture General group

Academy Reserch Institution

- Tsinghua University
- Jiangnan University



### **Research Strength**

Longrich (America) Heath cosmetic Acedamy

Longrich (Japan) Cosmetic Created Center

Longrich (France) Research Center

Tsinghua University Longrich Bio-Technology Reserch institution

Jiangnan University Longrich Functional food institute

Longrich Post-Doctorial research workstation

Longrich academician workstation

Longrich Bio-TechnlogyResea rch Institute

Longrich hope to improve consumer's life level with world first class scientists team, world advanced technology and exllent service.



美国保健化妆品研究院

日本美健创新中心

本土:公司本部、清华大学、博士后工作站 海外:美国纽约、日本神户





美国研究院





日本创新中心





清华大学隆力奇生物科技研究所 隆力奇生物科技研发中心



Longliqi has successively passed the certifications of ISO9001 International Quality System and ISO14001 International Environmental Protection System;





ISO 22716 GMPC







ISO 9001







**BRC** 

ISO 14001



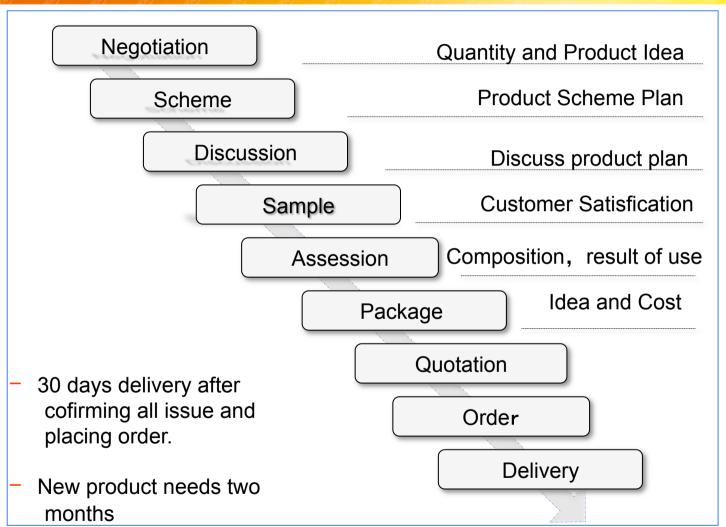
# —, Business Cooperation:

- OEM (Original Equipment Manufacturer) MANUFACTURING (HOME AND INTERNATIONAL BUSINESS)
- 2. ODM (Original Design Manufacturer ) MANUFACTUERING (HOME AND INTERNATIONAL BUSINESS)
- 3 LONGRICH BRAND SALES



## Negotiation Quantity and Product Idea **Customer Satisfication** Sample **EM WORK FLOW** Assession Composition, result of use Package Idea and Cost Quotation Order 30 days delivery after cofirming all issue and placing order. Delivery New product needs two months

# **OEM WORK FLOW**



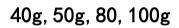


### 二、Products:

- 1. Skin Care, body care, Hair care, Cleaning and home care, Color Cosmetics, Mouth cleanings, Spray and organic Solvents, toilet water and powder products;
- 2 washing-powder washing-liquid soft soap wash cleaning;
- 3. health care products;

















































### Ξ、Customers:

























### 三、Partners

















